

RWA Member Sponsorship Form

RWA Opportunity: Mobile World Congress (MWC) Americas, in partnership with CTIA, will be the premier mobile industry event for the Americas. It will be held September 12-14, 2017 in San Francisco with 30,000 attendees and 200 press expected to attend.

RWA is hosting a premier networking lounge located at the entrance of the MWC Americas exhibition space, highly visible to all who attend the conference. As an RWA member co-sponsor of this lounge, you will be able to showcase your company and receive outstanding networking opportunities in a central space. Features that are included with your sponsorship are food and beverages during exhibition hours September 12-14; happy hour receptions on two days; comfortable lounge chairs, meeting space; wi-fi access and charging stations and access to RWA members and special guests. Your target audience will not have to search to find you - this space can't be missed!

Sponsorship Highlights		Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Sponsorship amount		\$15,000	\$10,000	\$5,000	\$2,500
Complimentary Exhibition Visitor Passes		6	4	2	1
Sponsor Bracelets (allows access to lounge)		6	4	2	1
VIP access for meetings in lounge during specified hours		✓			
Gobo projected logo lighting in lounge space all 3 days		✓	✓		
In-lounge sales presentation during specified hours (tablet kiosk)		3 days	2 days	1 day	
* Option to host San Francisco Food Tour with RWA carrier members and guests		✓	✓	✓	
Use of RWA literature rack		✓	✓	✓	
Company featured on RWA social media		✓	✓	✓	✓
Logo on banners inside lounge		✓	✓	✓	✓
<i>Sponsorship level indicated on item and sized by sponsorship level</i>					
Logo on event invitations, correspondence, and printed materials		✓	✓	✓	✓
<i>Sponsorship level indicated on item</i>					
Logo on RWA website		✓	✓	✓	✓
Promotional materials provided by you (pens, mugs, etc.) distributed in lounge		✓	✓	✓	✓
Food and beverage during lounge hours		✓	✓	✓	✓
* *Option to host exclusive VIP President's Reception on first-come basis		✓	✓		
Additional sponsorship opportunities available:					
September 12, 2017					
Co-host morning coffee break and bagel bites (2 available) Logos on cups or napkins, signage	\$3,000	✓	✓	✓	✓
Co-host boxed lunch provided to RWA members (3 available) Logos on napkins, cups and boxes, signage	\$3,500	✓	✓	✓	✓
Co-host Opening Day Networking Mixer Featuring local beer, California wine and themed appetizers (4 available) Logos on napkins and/or cups, signage	\$4,000	✓	✓	✓	✓
Exclusive host of evening San Francisco Food Tour With carrier members/guests (15 maximum)	\$4,000	✓	✓	✓	
September 13, 2017					
Co-host of morning coffee break and pastries (2 available) Logos on cups or napkins, signage	\$3,000	✓	✓	✓	✓
Co-host of RWA San Francisco "Soup Kitchen" Featuring sourdough bread and clam chowder (4 available) Logos on cups, napkins and/or bowls, signage	\$2,500	✓	✓	✓	✓
RWA VIP President's Cocktail Reception Featuring open bar and themed heavy hors d'oeuvres. Members and Special Guests (invitation only) **only available to one Platinum or one Gold sponsor on a first-come basis	\$15,000	✓	✓		
Exclusive host of evening San Francisco Food Tour With Carrier members/guests (15 maximum)	\$4,000	✓	✓	✓	

<i>September 14, 2017</i>				
RWA Carrier Sponsored Champagne Brunch \$1,000				
Join our Carrier members on the last day for a San Francisco style brunch with premium coffee, mocha, unlimited champagne and mimosas as we thank our sponsors and say our farewells before leaving our hearts in San Francisco ***sponsorship limited to RWA Carrier members				
<i>September 12 - 14, 2017</i>				
Wi-Fi Access sponsor (per day) \$2,000	✓	✓	✓	✓
<i>Use of tablet kiosk for sales presentation for each day of sponsorship during specified hours</i>				
Charging Station Sponsor (per day) \$2,000	✓	✓	✓	✓
<i>Use of tablet kiosk for sales presentation for each day of sponsorship during specified hours</i>				

Sponsoring Organization: _____ Contact Email: _____

Sponsor's Contact Name: _____ Contact Phone: _____

Sponsorship Level (check box below):

<input type="checkbox"/>	Platinum	\$15,000
<input type="checkbox"/>	Gold	\$10,000
<input type="checkbox"/>	Silver	\$5,000
<input type="checkbox"/>	Bronze	\$2,500

Additional Sponsorship Opportunities (write your preference(s) on line below):

You may enter credit card information below or call Michele Giroux, RWA Chief Administrative Officer, at (202) 551-0025 to provide your credit card information.

Payment amount: \$	
Credit card number:	Card expiration:
Name as it appears on card:	Security code:
Signature:	Date:

After completing this form, please email to [Michele Giroux](#), RWA Chief Administrative Officer, for payment processing and immediate activation of sponsorship benefits. Ms. Giroux will contact you to request your company logo and provide agreed upon benefits.