

# Sponsorship Form

Rural Wireless Association and

Wireless Infrastructure Association Networking Reception

Monday, February 25, 6:00-8:00 pm

During Mobile World Congress Barcelona 2019, Spain



[Mobile World Congress 2019](#) (MWC19) in Barcelona, Spain is the largest mobile event in the world, bringing together the latest innovations and leading-edge technology from more than 2,400 prominent companies. Nearly 110,000 key decision-makers are expected to attend MWC19.

MWC19 gives attendees a glimpse into the future that is invaluable for planning and will serve to position your company in the US market for 5G, AI and IoT. When our members gather in Barcelona, we are able to forge relationships with global carriers as well as international product and service providers that make this industry possible.

For 2019, the Rural Wireless Association (RWA) and the Wireless Infrastructure Association (WIA) have teamed up to co-host a networking reception for US-based and global industry leaders to connect during MWC19. RWA and WIA C-level leaders, FCC Commissioners, and Congressional leaders will connect over tapas and drinks at an extraordinary venue in the heart of Barcelona, Requesens Palace. It is located in the Gothic District and is listed as a Cultural Asset of National Interest.

This event will raise awareness globally that rural US carriers are strong and open for business. This means you gain exposure to a host of 5G, AI and IoT companies that want to be in a position to work with you to serve rural geographic areas in the US and deliver traffic to your rural networks.

RWA-WIA reception sponsors will gain direct access to US carrier companies in a smaller setting, will be featured before and during the event to US industry executives, FCC Commissioners and Congressional staff, and enjoy the benefits listed below. For logo benefits, sponsorship level will be indicated on the item. The sooner you sponsor, the more promotion time your organization will receive! Have questions or ready to sponsor? See contact information on page two. The deadline for sponsoring this event is January 31.

## Premier Sponsor: \$7,500

- Your logo placed on on-site banners (minimum of 2) dedicated to the Premier Sponsor(s)
- Your logo, website link, and paragraph description featured as a Sponsor Spotlight in RWA-WIA mailings
- Your logo on beverage cups at the reception
- Your logo placed on RWA-WIA MWC19 Barcelona reception mailings and RWA-WIA monthly newsletters
- Your organization and logo featured on RWA-WIA social media, three times a month until event concludes
- Your logo featured on RWA-WIA websites with links to your website
- Receive advance list of registered attendees with contact information
- Option to provide giveaway to attendees. Sponsor must produce and ship.

## Platinum Sponsor: \$5,000

- Your logo, website link, and paragraph description featured as a Sponsor Spotlight in RWA-WIA mailings
- Your logo on cocktail napkins at the reception
- Your logo placed on RWA-WIA MWC19 Barcelona reception mailings, on-site banners, and RWA-WIA monthly newsletters
- Your organization and logo posted on RWA-WIA social media, twice monthly until event concludes
- Your logo featured on RWA-WIA websites with links to your website
- Receive advance list of registered attendees (no contact information)

## Gold Sponsor: \$2,500

- Your logo, website link, and paragraph description featured as a Sponsor Spotlight in RWA-WIA mailings
- Your logo placed on RWA-WIA MWC19 Barcelona reception mailings, on-site banners, and RWA-WIA monthly newsletters
- Your organization and logo posted on RWA-WIA social media, monthly until event concludes
- Your logo featured on RWA-WIA websites with links to your website
- Receive advance list of registered attendees (no contact information)

## Silver Sponsor: \$1,000

- Your logo placed on RWA-WIA MWC19 Barcelona reception mailings, on-site banners, and RWA-WIA monthly newsletters
- Your organization and logo posted on RWA-WIA social media, monthly
- Your logo featured on RWA-WIA websites with links to your website
- Receive advance list of registered attendees (no contact information)



*Sponsors and benefits continued...*

**Bronze Sponsor: \$500**

- Your logo placed on RWA-WIA MWC Barcelona reception mailings and RWA-WIA monthly newsletters
- Your organization and logo posted on RWA-WIA social media prior to the event
- Your logo featured on RWA-WIA websites with links to your website
- Receive advance list of registered attendees (no contact information)

**Carrier Member Sponsor: \$500**

- Your logo placed on an on-site banner dedicated to carrier members
- Your logo placed on RWA-WIA MWC Barcelona reception mailings and RWA-WIA monthly newsletters
- Your organization and logo posted on RWA-WIA social media, monthly
- Your logo featured on RWA-WIA websites with links to your website
- Receive advance list of registered attendees (no contact information)

Sponsoring Organization: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Sponsor’s Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Sponsorship Level (check box):

	<i>Level</i>	<i>Amount</i>
<input type="checkbox"/>	Premier Sponsor	\$7,500
<input type="checkbox"/>	Platinum Sponsor	\$5,000
<input type="checkbox"/>	Gold Sponsor	\$2,500
<input type="checkbox"/>	Silver Sponsor	\$1,000
<input type="checkbox"/>	Bronze Sponsor	\$500
<input type="checkbox"/>	Carrier Member Sponsor	\$500

Sponsorship payments can be made by check or credit card. For payments by credit card, you may enter credit card information below or call the RWA or WIA contact provided below. Payments by check can be made per the directions below.

**Please return completed form before January 31** to the RWA or WIA contact listed at the bottom of this form for payment processing and immediate activation of your sponsorship benefits. Our team will contact you to request your company logo and provide agreed upon benefits.

Payment amount: \$	
Credit card number:	Card expiration:
Name (as it appears on card):	Security code:
Signature:	Date:

For questions and sponsorship activation, please contact your member organization at the email or phone number provided below:

**RWA Contact:** Michele Giroux, RWA Chief Administrative Officer, [mgiroux@ruralwireless.org](mailto:mgiroux@ruralwireless.org); Office phone: 202-551-0025  
*Checks from RWA members and contacts should be addressed to “Rural Wireless Association” and sent to:*  
 RWA, 5185 MacArthur Boulevard, NW, Suite 729, Washington, DC 20016

**WIA Contact:** Nancy Touhill, WIA Director of Meetings and Events, [nancy.touhill@wia.org](mailto:nancy.touhill@wia.org); Office phone: 703-535-7411  
*Checks from WIA members and contacts should be addressed to “Wireless Infrastructure Association” and sent to:*  
 2111 Wilson Blvd., Suite 210, Arlington, VA 22201